

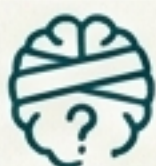
COGNITIVE WARFARE: DEFINING THE BATTLEFIELD

This is a full-scale strategic battle to capture minds and destroy the national will. Through distorting reality, pumping despair, and weakening self-belief, the enemy seeks the complete surrender of the Iranian nation.

In this war, media is not just a tool; it is the frontline of defense and offense.



THE ENEMY'S GRAND STRATEGY: DENIAL AND HUMILIATION



DENIAL

Making the nation oblivious to its actual assets and capabilities.



HUMILIATION

Inducing a sense of inferiority and incapacity to break national self-belief.

The ultimate goal of this strategy is the total destruction of the national will to reach the 'Point of Complete Surrender'.

DECODING THE FINAL GOAL: BEYOND THE EXCUSES

- [X] Nuclear Energy? No.
- [X] Missiles? No.
- [X] Women? No.
- [X] Human Rights? No.

The real target is neither nuclear energy, nor missiles, nor women, nor any other excuse. Rather, it is solely and exclusively to make the Iranian nation obedient and completely submissive.



Understanding this final goal exposes all other enemy claims regarding human rights or peace as hollow excuses.

THE MAIN WEAPON: SYSTEMATIC PUMPING OF DESPAIR

The 'Soft War' strategy focuses on depressing and disappointing the nation by highlighting weaknesses and creating an erosive state of 'No War, No Peace'.

 CLAIM	 REALITY
 Claim of supporting the people	 Imposing secondary sanctions
 Claim of being open to deals	 Imposition and bullying
 Claim of pacifism	 Main instigator of war & partner in Gaza crimes



Weaponizing Contradictions: The enemy behaves contradictorily in practice. This must be used as media ammunition to **discredit** them.

OUR OFFENSIVE ROADMAP: FOUR STRATEGIC PILLARS FOR VICTORY

To counter the enemy's strategy, an operational roadmap based on four coherent pillars has been developed.



1. Narrative of Progress:
Systematic display of authority and neutralizing the 'Denial' strategy.



2. Consolidating National Unity:
Immunizing the internal front and strengthening national identity.



3. Winning the Economic Battle:
Neutralizing psychological warfare and managing public opinion.



4. Analyzing the Enemy's Nature:
Absolute discrediting of the enemy by exposing true intentions.

PILLAR 1: CONVERTING ACHIEVEMENTS INTO A VICTORY NARRATIVE

Mission: Executing cognitive defense and psychological offense against the strategy of “Depressing the Nation”.



Human Capital:
Youth playing
roles in historic
moments.



Military Industry:
Building
advanced
missiles.



Biotechnology:
Top tier global
progress in stem
cells and new
treatments.



Energy: Adding
4,000 MW to the
national grid in 3
months.



Aerospace:
Successful launch
of 3 satellites in 1
day by
26-year-old
scientists.



Nanotechnology:
Discovering
advanced
treatments.



STABILIZING THE VICTORY NARRATIVE: THE 12-DAY WAR



Victory in the 12-Day War must be narrated as a model that shifted the balance of power. The attack on the strategic 'Al Udeid' base was a sensitive and direct blow to America's vital need to intervene.

Strategic Outcomes

- ✓ 1. Humiliation of American military prestige.
- ➡ 2. Proving the **enemy's dependency**.
- 👉 3. Revealing weakness: **Israel was pinned to the ground.**

Media Mission: Portray this event not just as a military success, but as a grand diplomatic and intelligence conquest.

PILLAR 2: CONSOLIDATING NATIONAL UNITY AS A STRATEGIC WEAPON

Strategy 1: The Sacred Union

Continuously depicting the real unity of people with diverse tastes, especially in opposition to the enemy.

Reference: "Hard against the disbelievers, merciful among themselves".



Strategy 2: National Identity

Activating the defense shield of identity through persistence and repetition of the phrase "The Nation of Iran".

Reminding of ancient history and civilizational wealth that is inherently resistant to surrender.

Mission: Immunizing the internal front against **enemy** attempts to create rifts.

PILLAR 3: WINNING THE ECONOMIC BATTLE | REFUTING DECEPTIVE NARRATIVES

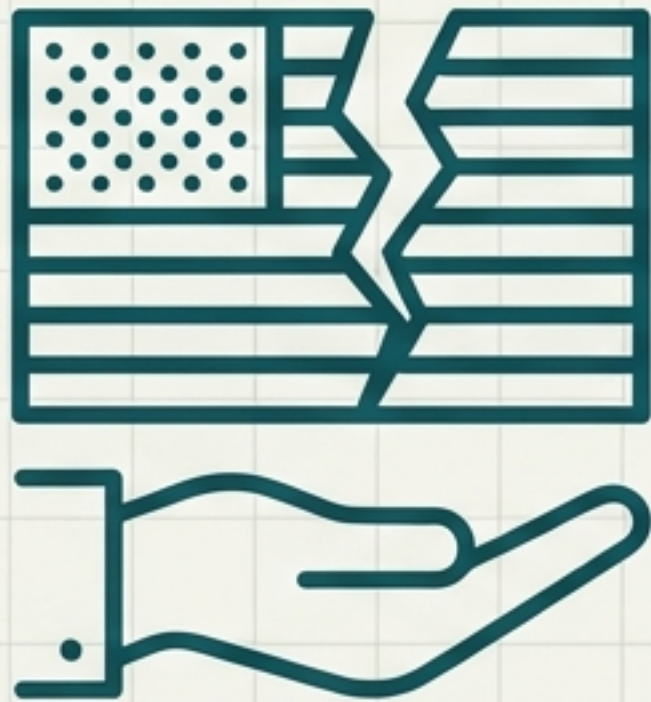


PLAYBOOK

	ENEMY NARRATIVE	MEDIA RESPONSE
1	Root of problems is domestic policy; solution is "Negotiation and Regime Change".	Real root is maximum external pressure. Strategy is "Support Production and Counter Currency Disruption".
2	Bazaar protests are a sign of collapse.	Distinguish "Market Tricksters" from organized riots. Emphasize the revolutionary identity of Bazaaris.
3	Solution is negotiation with America.	Negotiation is bullying and dictation. Accepting it is not a solution but a sign of "vulnerability" and the start of complete surrender.

PARALLEL MISSIONS IN THE ECONOMIC FRONT

MISSION 1: CONTINUOUS EXPOSURE



Goal: Prevent public opinion from overlooking the main culprit.

Action: Constantly remind the public of the enemy's direct role in “**Disrupting the Currency System**” and creating fluctuations.

MISSION 2: PROACTIVE COMMUNICATION



Goal: Prevent a sense of deadlock and despair.

Action: Explain government plans to solve problems in simple, detailed language to the people.

OPERATIONAL FRAMEWORK: VISUAL & AUDIO MEDIA

Formats: TV, Documentary, Radio, Podcasts

Key Mission: Deepening narratives and visualizing authority.



- Producing scientific documentaries of achievements (Pillar 1).



- Creating motion graphics to explain economic issues (Pillar 3).



- Broadcasting images of national unity (Pillar 2).



- Hosting analytical roundtables to analyze the enemy's nature (Pillar 4).



- Short programs narrating progress and interviews with young elites.

OPERATIONAL FRAMEWORK: WRITTEN & DIGITAL MEDIA

WRITTEN MEDIA (Press/News Agencies)



Mission: Documentation and precise analysis.

Tactics: Publishing investigative reports on the **enemy's role** in economic problems; writing analytical articles to strengthen national identity.

DIGITAL MEDIA (Social Networks)



- ◆ **Mission:** Speed of action, making content viral, and countering doubts.
- ◆ **Tactics:** Producing short clips of **enemy hypocrisy**; designing infographics of achievements; launching campaigns to display unity.

AGGRESSIVE ARRANGEMENT OF THE REVOLUTIONARY MEDIA FRONT

This roadmap is an order for action. The historic responsibility of the “Companions of Speech and Pen” consists of two duties:



Guarding the “Sacred National Union”.



Commanding the narrative of strengths to crush the **enemy's psychological war.**



The Only Remedy: Becoming Strong in all arenas, especially in the field of media.

ULTIMATE VICTORY